

Senior Business Management Course Outline

Studying Business Management lets students be creative and innovative as they learn how businesses are managed, and understand the important role that managers play in business.

In Business Management, students will explore the main functions of businesses and the ways that these functions work together to achieve business goals. Students will work in partnerships, small groups and teams as they navigate through the decisions that business managers often face.

Students will participate in practical and authentic business situations, this may involve students using innovation and creativity to develop feasibility studies or undertake business ventures.

In Business Management, students will investigate case studies which may be based on local, national and global business contexts to identify the key issues that impact businesses.

Students will collect and organise business information which they can then analyse to look for trends, patterns or relationships. Simulating the role of a business manager, students will suggest management strategies and recommendations aimed at achieving business objectives.

Working in partnerships, small groups and teams on short- and long-term projects, students will learn and develop communication and management strategies which are essential for business managers. Students may enact these strategies in class, through business ventures or in assessment tasks, and identify how business managers enact these strategies in the business situations they study.

Topics include:

- Management practices
- Marketing management
- Operations management
- Human resource management
- Finance management
- Business development.

Assessment:

Assessment is formative in Year 11 and summative in Year 12. There are three criteria:

- Knowledge and understanding
- Applying and analysing
- Evaluating and communicating.

Instr No	Topic	Assessment Technique	Formative			Summative		
			KU	AA	EC	KU	AA	EC
Semester One								
1	Management Practices	Examination Short response test (F)						
2	Corporate Social Responsibility	Extended Response Extended research response (F)						
Semester Two								
3	Operations Not-for-profit Organisations	Feasibility Study Business feasibility study (F)						
4	Operations Not-for-profit Organisations	Examination Extended response test (F)						
Semester Three								
5	Financial Management	Examination Extended response test (S)						
6	Making SME Work	Feasibility Study Business feasibility study (S)						
7	Making SME Work	Examination Extended response test (S)						
Semester Four								
8	Technology	Extended response Extended research response (S)						
9	Human Resources	Extended Response Extended response to stimulus (S)						