

Year 12 Tourism Course Outline

Tourism has become the world's biggest industry and its potential impact on societies and their economic and ecological future is enormous. The tourism industry is one of Australia's fastest growing industries, and has assumed increasing importance in Australian society as a source of expanding employment opportunities.

Tourism has been broadly defined as temporary short-term movement of people to destinations outside the places where they normally live and work, together with their activities and experiences during their stay in those destinations. Such activities and experiences may include pleasure, entertainment, culture, business, conferences, visiting friends and relatives, adventure, shopping, dining, challenge and self-development, or a combination of these activities.

The tourism industry is an umbrella term used to describe those industries or business enterprises that provide goods and services to tourists and all types of travellers while they are travelling. The study area specification in *Tourism* has been designed to support the needs of entrants into the tourism industry, to provide an introduction to a broad understanding of tourism, and to develop the personal and interpersonal skills that underpin employment in the tourism industry. It examines the dynamic nature of global tourism and the broader social, cultural, ecological and economic implications of sustainable tourism.

Topics include:

- Global Tourism
- Nature of Tourism
- Tourist Information
- Careers in Tourism
- Tourism in the Local Area
- Australian Destinations and Attractions
- Travel on a Budget.

Assessment:

Assessment is summative in Year 12. There are three criteria:

- Knowledge and understanding
- Reasoning
- Communication

Instr No	Topic	Assessment Technique	Formative			Summative		
			KU	R	C	KU	R	C
Semester Three								
6	Intro to Tourism Careers in Tourism	Short response						
7	Tourism in the Local Area	Non-Written presentation/Written response						
Semester Four								
8	Australian Destinations and Attractions	Non-written presentation						
9	Travel on a Budget	Project or practical work						